

# STEVE WOZNIAK



Steve Wozniak  
Co-Founder, Apple Computer

@STEEWOZ

## *The personal computer revolutionary*

A Silicon Valley icon and philanthropist, Steve Wozniak revolutionised the computing industry, as well as day-to-day work and life, with the design of Apple's first line of products, the Apple I and II. In recent years, he has redirected his lifelong passion for mathematics and electronics towards inspiring students and teachers through programs that focus primarily on computer capabilities in schools, hands-on learning and encouraging creativity.

**Noteworthy:** In 2000, Steve was inducted into the National Inventors Hall of Fame and for "single-handedly designing the first personal computer."

## **Programming Pillar: Art & Design**

Silicon Valley icon and Apple Computer co-founder Steve Wozniak revolutionised the computing industry by designing the first personal computer.

# HOLLY RANSOM



Holly Ransom  
CEO, Emergent

@HollyRansom

## *The next-generation executive*

Consultant, change leader and next-gen exec Holly Ransom specialises in marketing to millennials and developing public policy outcomes for young people. She was chair of the G20 Youth Summit in 2014, she's co-chair of the UN Global Coalition of Young Women Entrepreneurs, and in her spare time is an endurance triathlete.

**Noteworthy:** Holly was the youngest-ever woman to be appointed to the board of an AFL football club (Port Adelaide).

### **Programming Pillar: Art & Design**

A fearless change leader, Emergent CEO Holly Ransom specializes in marketing to millennials and public policy outcomes for young people.

# LAKSHMI PRATORY



Lakshmi Pratory  
Founder and CEO, INK

@lakshmipratory

## *The people collector*

A student of the human condition, entrepreneur Lakshmi Pratory is the driving force behind INK, India's foremost platform for the exchange of cutting-edge ideas and inspiring stories. A veteran storyteller with more than 20 years of experience in U.S. tech, VC and nonprofit industries, Lakshmi addresses the vital function of stories in family, business and institutions, and their changing expression in the digital world.

**Noteworthy:** A self-described "people collector," Lakshmi was herself named one of Forbes' "Women to Watch in Asia."

## **Programming Pillar: Marketing & Media**

INK CEO Lakshmi Pratory is the driving force behind India's foremost platform for the exchange of cutting-edge ideas and inspiring stories.

# BEN SHEWRY



Ben Shewry  
Head Chef, Attica

@benshewry

## *The evocative chef*

Chef Ben Shewry is the public face of contemporary Australian cuisine, and the founder of multi-award-winning Melbourne eatery Attica, a perennial regular on top-restaurants-in-the-world lists. Ben strives to create meaning as much as he creates food, devising uplifting dishes that are evocative and thought-provoking, and his menus are infused with imaginative references to Australian culture and history.

**Noteworthy:** Ben is a leading advocate for responsible and sustainable eating and cooking, and he regularly speaks on the subject at well-known culinary forums like France's Omnivore festival and Copenhagen's MAD food symposium.

## **Programming Pillar: Art & Design**

Award-winning chef Ben Shewry strives to create meaning, devising uplifting, sustainable dishes that are evocative and thought-provoking.

# NIK KARALIS



**Nik Karalis**  
CEO and Architect, Woods Bagot

**@Woods\_Bagot**

## *The builder of human experiences*

Architect and interior designer Nik Karalis believes that the guiding principle of architecture should be the ability to address human context. At world-renowned firm Woods Bagot, he's taking on the major challenges faced by cities and city dwellers through a holistic approach to built environments that focuses on the user experience by integrating architecture, technology, interior design and urbanism.

**Noteworthy:** National Australia Bank's Melbourne headquarters, designed by Woods Bagot, was ranked Australia's top performing workplace environment according to a 2015 survey conducted by Sydney University and the University of Technology.

### **Programming Pillar: Art & Design**

Led by CEO Nik Karalis, Woods Bagot is taking on the major challenges faced by cities and city dwellers globally through a holistic approach to built environments that focuses on the user experience.

# MARTIN ENAULT



Martin Enault  
CEO – Asia Pacific, C2 International

@menault

## *Entrepreneur and business visionary*

Martin Enault has been described as a maverick entrepreneur and business visionary. The Canadian, who now calls Australia home, is Executive Producer of C2 Melbourne, a three-day event that brings together visionaries and forward-thinkers from around the world to explore the relationship between commerce and creativity, and its potential to redefine business. C2 was founded in Montreal, by Cirque du Soleil and Sid Lee, and its Montreal event has been named #1 in North America. Martin is currently based in Melbourne. C2 Melbourne will be held 17 - 19 October, 2018.

Available for interview and comment  
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