

Executive Bio



Martin Enault

**Chief Executive Officer, *C2 Asia Pacific*
& Executive Producer, *C2 Melbourne***

As C2's Chief Executive Officer C2 Asia Pacific and Executive Producer of C2 Melbourne (Oct 17-19, 2018) Martin Enault now leads the company's day to day, and oversees its business, technological and operational development. He is also the driving force behind the integration of futuristic technology at C2.

In 2010, he co-founded and headed Intellitix, which became the award-winning leading global provider of RFID access control and cashless payment systems for live events. He has also produced over 2000 events in his career across 64 countries, and was involved with over 30 touring acts. His list of clients includes festivals such as Coachella, Lollapalooza and Tomorrowland, as well as artists such as Metallica, Madonna, Roger Waters, Celine Dion and many more.

Martin has a passion for entrepreneurship and is renowned for creating innovative concepts involving business, entertainment and technology. As President of Montreal-based organisation Revivre.org, he is a strong advocate for those affected by anxiety, depressive or bipolar disorders, and other mental health issues.

C2.melbourne.com

MARTIN ENAULT

CEO - C2 Asia Pacific, C2 Melbourne, C2 International



Martin Enault has been described as a maverick entrepreneur and business visionary. The Canadian, who now calls Australia home, is Executive Producer of C2 Melbourne, a three-day event that brings together visionaries and forward-thinkers from around the world to explore the relationship between commerce and creativity, and its potential to redefine business. C2 was founded in Montreal, by Cirque du Soleil and Sid Lee, and its Montreal event has been named #1 in North America. Martin is currently based in Melbourne. C2 Melbourne will be held 17 - 19 October, 2018.

ASK HIM ABOUT

- The intersection between commerce and creativity in business
- How he not only survives, but **THRIVES** as a successful executive and entrepreneur who happens to suffer from anxiety
- How the conference creates meaningful business engagement and delivers real results
- Why C2 is coming to Australia
- How C2 impacts business
- The critical impact of TRUST in organisations

TOPICS

- Business innovation and disruption
- Creativity in the workplace
- Entrepreneurship
- Human-centered design
- Consumers of the future
- Technology
- Mental health at work
- Innovation
- Leadership
- Cutting-edge events
- C2 immersive Lab experiences
- Carbon-neutral events
- Events for social good
- The future of work
- The future of education



CONTACT DETAILS

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