

## **Introducing the VIRB® 360: An immersive 360-degree 5.7K camera experience from Garmin®**

**SYDNEY, Australia - 25 May 2017** - Garmin Australia, today announced the versatile VIRB 360, a compact, rugged and fully spherical 360-degree camera. The waterproof<sup>1</sup> VIRB 360 is an easy-to-use camera that captures impressive high-quality video up to 5.7K/30fps, with four built-in microphones to ensure everything sounds as good as it looks in any direction. Whether users are kayaking down river rapids or mountain biking through rough terrain, the VIRB 360's 4K Spherical Stabilisation<sup>2</sup> makes every video smooth and steady.

With the VIRB 360, users capture video with automatic in-camera stitching up to 4K/30fps. Videos are easily uploaded for editing or sharing instantaneously. Taking advantage of its built-in GPS and numerous other sensors, the VIRB 360 provides owners with customisable G-Metrix™ data overlays in a captivating 360-degree augmented reality<sup>3</sup> setting.

"The VIRB 360 lets you relive personal experiences and share them with your friends – from a different point of view, every single time," said Adam Howarth, General Manager Garmin Australasia. "VIRB 360 owners will no longer need to worry about trying to capture the perfect angle or setting up the perfect shot. The camera's easy-to-use feature set will make even the most inexperienced users look like experts."

Garmin offers a free downloadable VIRB Mobile app and desktop software to edit, stabilise, share and add data overlays to any VIRB 360 video content – features that make the VIRB 360 easier to use than most other 360 cameras. Boasting conveniently simple one-touch button controls, the VIRB 360 also incorporates helpful voice control<sup>4</sup> options to start and stop recordings, snap photos and more. And to make the most of "in-the-moment" experiences, the VIRB 360 features livestream<sup>5</sup> capabilities to post to YouTube™ or Facebook Live with a compatible smartphone or tablet.

The VIRB 360 offers a rechargeable, one-hour battery life while recording. Even more impressive, whether it's a family event or a rigorous journey, the VIRB 360 is built to withstand overheating and wet conditions. Beyond video, the VIRB 360 can take stitched-in-camera, 360-degree, 15 megapixel spherical photos. Photo modes include single capture, burst shooting, and time lapse. Additionally, the camera is equipped with a sunlight-readable display for users to identify battery life, storage capacity and video modes. The VIRB 360 supports Wi-Fi®, Bluetooth®, ANT+™, and NFC (one-tap connection with Android™ devices) connectivity.

Offering a wealth of flexibility and range, the VIRB 360 is compatible with industry-leading virtual reality headsets and live playback through the free VIRB Mobile app. What's more, the camera is compatible with Apple® and Android devices, and comes with its own unique tripod/handgrip. The VIRB 360 uses replaceable microSD memory<sup>6</sup> cards of up to 128GB (sold separately).

The Garmin VIRB 360 has a recommended retail price of AU\$1,099 and is expected to be available in June. For more information, visit [Garmin.com/VIRB360](http://Garmin.com/VIRB360).

The Garmin VIRB 360 is the latest from the consumer automotive and camera segment of Garmin, the leading worldwide provider of portable navigation devices for automobiles, motorcycles and trucks. The company's user-friendly navigation and action camera solutions have innovative features that provide time- and fuel-saving benefits to meet the demands of everyday driving and outdoor living.

For decades, Garmin has pioneered new GPS navigation, advancements with camera solutions, wireless devices and applications that are designed for people who live an active lifestyle. Garmin serves five primary business units, including automotive, aviation, fitness, marine, and outdoor recreation. For more information visit, <http://www.garmin.com.au>, and [facebook.com/garminAU/](https://www.facebook.com/garminAU/).

<sup>1</sup>See [Garmin.com/waterrating](http://Garmin.com/waterrating).

<sup>2</sup>Stabilisation is applied using VIRB Mobile app or VIRB Edit desktop software and is only available for videos stitched in camera.

<sup>3</sup>Augmented reality overlays require mobile or desktop VIRB app before sharing.

<sup>4</sup>Voice control available for English (US, UK), French, Italian, German, Spanish, Swedish, Japanese, and Mandarin.

<sup>5</sup>Live streaming only available on compatible Apple devices.

<sup>6</sup>See [Garmin.com/VIRBcards](http://Garmin.com/VIRBcards) for compatibility.

NOTICE: For the best viewing experience, we recommend you watch 360 videos in the YouTube app on a mobile device or tablet. To view interactive 360 YouTube videos on a desktop, you'll need Google Chrome, Mozilla Firefox or Microsoft Edge.

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