

Garmin® introduces a smaller dash cam with bigger features

New Dash Cam 45 and 55 feature driver awareness alerts and more

SYDNEY, Australia - 24 March 2017 - Garmin Australia, today announced the compact Dash Cam 45 and Dash Cam 55 – new standalone driving recorders with a uniquely small and unobtrusive hardware design and new advanced driver awareness alerts. The Garmin Dash Cam 45 and 55 offer high-quality eyewitness recording with automatic incident detection (G-sensor) to save footage on impact, while also adding GPS capabilities for detailed time and location data. Advanced driver alerts such as forward collision and lane departure warnings¹ are integrated in both new dash cam models to help prevent drivers from either driving too close to the vehicle ahead or drifting off-road. Now with the inclusion of new voice controls², drivers can start and stop audio recordings and more through voice commands to help keep their hands on the wheel and focused on the drive.

“The rise of dash cams has allowed us to align our new models with the needs of our customer base,” said Adam Howarth, General Manager Garmin Australasia. “With the Dash Cam 45 and 55, customers can do more than just record a drive. Now they can take advantage of advanced driver alerts through a discreet dash camera that seamlessly blends into a vehicle without obstructing a driver’s line of sight.”

The Dash Cam 55 provides high quality video captured in 1440p, 1080p, or 720p with a 3.7 megapixel camera while the Dash Cam 45 captures 1080p, or 720p with a 2.1 megapixel camera. Both models project excellent fields of view with a 2.0-inch LCD display screen. The addition of Sensory TrulyHandsfree™ voice control² allows users to speak straightforward commands to the dash cam, such as “OK Garmin, save video,” and “OK Garmin, take a picture”, or even “OK Garmin, start Travelapse™,” to activate the video capture feature that compresses hours of driving footage into minutes of highlights.

Helping drivers stay alert while on the road is one of the main staples of the new Garmin Dash Cam™ offerings. In addition to forward collision and lane departure warnings¹ that can help drivers avoid incidents, the new dash cams also provide red light and speed camera warnings.³ What’s more, the models are outfitted for the very first time with the useful “Go” alert – a helpful camera-assisted feature that notifies distracted drivers when traffic ahead of their vehicle begins to move. For monitoring purposes, the new parking mode option (cable sold separately) allows the Dash Cam 45 and 55 to automatically start recording a parked vehicle’s surroundings if motion is detected while the engine is turned off.

Ease-of-use plays a major role for drivers with dash cams, due to the extensive amount of information a driver can experience on and off the road with advancements in technology and ever-increasing road distractions. As soon as the Dash Cam 45 and 55 are plugged in, they automatically start recording video without the need for time-consuming setups to start and stop video. With the introduction of built-in Wi-Fi®, drivers can now wirelessly sync their videos to the free VIRB® mobile app downloaded to a compatible smartphone to effortlessly share recordings with friends or even insurance agencies. In cases where close-up photography is needed, the snapshot feature allows drivers to easily remove the dash cam from its mount to snap photos of vehicles or property damage.

For video storage, the new Garmin Dash Cams include their own replaceable microSD™ card and can accept memory cards (Class 10 required) of up to 64GB.

Available now, the Garmin Dash Cam 45 has a recommended retail price of AU\$199 while the Garmin Dash Cam 55 RRP is AU\$249. For more information, <http://www.garmin.com.au> or www.facebook.com/garminau

The Garmin Dash Cam 45 and 55 are the latest from the consumer automotive and camera segment of Garmin, the leading worldwide provider of portable navigation devices for automobiles, motorcycles and trucks. The company's user-friendly navigation and action camera solutions have innovative features that provide time- and fuel-saving benefits to meet the demands of everyday driving and outdoor living.

For decades, Garmin has pioneered new GPS navigation, advancements with camera solutions, wireless devices and applications that are designed for people who live an active lifestyle. Garmin serves five primary business units, including automotive, aviation, fitness, marine, and outdoor recreation. visit Garmin Australia's virtual pressroom at eckfactor.com.

¹Certain conditions may impair the warning function. Visit Garmin.com/warnings for details.

²Dash Cam 55 only.

³Red light and speed camera warnings are not available in all regions.

NOTICE: Some jurisdictions regulate or prohibit the use of Garmin Dash Cam. It is your responsibility to know and comply with applicable laws and rights to privacy in jurisdictions where you plan to use Garmin Dash Cam.

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