

## **Garmin® introduces essential live services with the new 2017 Garmin Drive product line**

**Sydney, Australia – 10 January 2017** – Garmin Australia today announced an update to the Garmin Drive™ product line – easy-to-use portable navigation devices (PNDs) that now offer free live services<sup>1</sup>, providing the freshest, most updated content with industry-leading driver alerts to increase situational awareness and encourage safer driving.

The announcement reaffirms the company's commitment to refine and modernise PNDs with enhancements to its four innovative models: Garmin Drive™, Garmin DriveSmart™, Garmin DriveAssist™, and Garmin DriveLuxe™. The entry-level Garmin Drive™ 51/61 offers versatile driver alerts, while the Garmin DriveSmart™ 51/61 adds smart connected features. Customers looking to record their drive can step up to the camera-assisted Garmin DriveAssist™ 51, and users favouring style can choose the premium Garmin DriveLuxe™ 51 with a sleek metal design.

"Thanks to the enhanced feature set of our 2017 Drive navigators, consumers now have access to a range of extra benefits such as free live traffic, plus new travel information," said Adam Howarth, General Manager Garmin Australasia.

Like its predecessors, the new Garmin Drive navigators equally boast several driver alerts. This includes warnings for upcoming sharp curves, railroad or animal crossings, and alerts for users driving the wrong-way on a one-way street. Drivers also receive alerts for red light cameras<sup>2</sup>, speed cameras and more. Garmin Real Directions™ simplifies navigation by guiding drivers using recognisable landmarks, buildings and traffic lights. In addition, the all-new Watch Link feature adds navigation to a driver's wrist. Each navigator in the 2017 product line may be paired with a Connect IQ™-compatible Garmin smartwatch, such as the new fēnix®5 (sold separately), to provide helpful compass guidance from a parked vehicle to a destination and back to the parked vehicle again.

The entry-level **Garmin Drive 51/61** adds free real-time services, such as live traffic<sup>1</sup>, for select models when wirelessly paired with a Bluetooth-enabled smartphone. Other real-time services, such as LiveTrack<sup>1</sup>, allow drivers to share their location with friends – a useful feature to track family members or loved ones during a road trip. What's more, every road trip will benefit from the new preloaded TripAdvisor® data that comes with all 2017 Drive models. Drivers can see ratings for popular travel points of interest, such as hotels, restaurants and attractions.

The **Garmin DriveSmart 51/61** boasts all the features from the entry-level Garmin Drive models, and adds built-in Wi-Fi® for easier-than-ever map and software updates<sup>3</sup> when connected to a Wi-Fi home network. Customers can choose from a 5-inch model or the new 6.95-inch edge-to-edge touchscreen that offers an impressive high-resolution, easy-to-read display. Keeping drivers connected is an essential asset of the Garmin DriveSmart series and is done through hands-free Bluetooth® calling<sup>4</sup>, voice-activated navigation, and smartphone pairing to receive text messages and app alerts right on the navigation display.<sup>1</sup>

**Garmin DriveAssist 51** builds on the Garmin DriveSmart feature set and adds a built-in dash cam<sup>5</sup> with audio recording to continually record and save video footage on impact with the included microSD card. The integrated camera enhances advanced driver awareness alerts such as Forward Collision<sup>6</sup> and Lane Departure Warnings.<sup>6</sup> To take some of the guesswork out of navigating to new address locations, Garmin Real Vision™ shows a live camera view on the display with an arrow pointing out the specific destination. The "Go" Alert notifies distracted drivers when standstill traffic ahead of their vehicle begins to move. Garmin DriveAssist has the added benefit of being a personal companion if users encounter an incident during a drive. This model can send an automatic text<sup>6</sup> to a friend and provide them with the vehicle's location. Additionally, the navigator's Travelapse™

feature can turn long hours of driving footage into a short video recap of the adventure. By downloading the free Garmin VIRB® app, drivers can create Travelapse videos and share them on social media.

The stylish **Garmin DriveLuxe 51** is a premium navigator that includes the full feature set offered in the Garmin DriveSmart series, framed into a beautiful and sleek metal design. This refined navigator is secured with a powered magnetic mount to easily stow and go.

The Garmin Drive line-up has models with various map regions, display sizes, and navigation features. Recommended retail prices are as follows:

- Drive 51 AU/NZ LM, GPS – RRP \$179
- Drive 51 AU/NZ LMT-S, GPS – RRP \$199
- Drive 61 AU/NZ LM, GPS – RRP \$229
- Drive 61 AU/NZ LMT-S, GPS – RRP \$249
- DriveSmart 51 AU/NZ LMT-S, GPS – RRP \$279
- DriveSmart 61 AU/NZ LMT-S, GPS – RRP \$329
- DriveAssist 51 AU/NZ LMT-S, GPS – RRP \$449
- DriveLuxe 51 AU/NZ LMT-S, GPS – RRP \$499

The Garmin Drive product line is expected to be available in Australia in February 2017. For more information, visit [garmin.com/drive](http://garmin.com/drive).

For decades, Garmin has pioneered new GPS navigation, advancements with camera solutions, wireless devices and applications that are designed for people who live an active lifestyle. Garmin serves five primary business units, including automotive, aviation, fitness, marine, and outdoor recreation. For more information about Garmin's other outdoor products and services, go to <http://www.garmin.com.au> and [facebook.com/garminAU/](https://facebook.com/garminAU/).

<sup>1</sup>To receive live services and smart notifications on your navigator, you must download the free Smartphone Link app. User's data plan charges, if any, will apply. Contact your mobile service provider for more information about your service plan's data and roaming rates. Requires Bluetooth-enabled smartphone (sold separately).

<sup>2</sup>Red light and speed camera warnings are not available in all regions.

<sup>3</sup>You will need a computer or Wi-Fi network with sufficient capacity and a compatible operating system to update the software and maps on your device. Connect to a home Wi-Fi network, or any public Wi-Fi network that does not require web browser sign-in, then your navigator's home screen will show a prompt indicating there's an update available. Plug in your device into any outlet and let your device update over Wi-Fi while it charges.

<sup>4</sup>Requires Bluetooth-enabled smartphone sold separately.

<sup>5</sup>Some jurisdictions regulate or prohibit the use of the dash cam feature. It is your responsibility to know and comply with applicable laws and rights to privacy in jurisdictions where you plan to use Garmin DriveAssist.

<sup>6</sup>Certain conditions may impair the warning function. Visit [Garmin.com/warnings](http://Garmin.com/warnings) for details.

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