

Garmin® introduces the Edge® 1030 – the ultimate GPS bike computer with enhanced navigation, performance and safety features

New Trendline popularity routing allows cyclists to ride with greater confidence

SYDNEY, Australia - 30 August 2017 - Garmin Australia, today announced the Edge 1030, a high-end cycling computer that combines enhanced navigation, performance and cycling awareness into a lightweight design. Using billions of miles of ride data from Garmin Connect™, new Trendline™ popularity routing provides cyclists with the best on and off-road routes possible, allowing them to ride with greater confidence. Whether hitting the trails or streets, cyclists will benefit from the Edge 1030's preloaded Garmin Cycle Maps that feature turn-by-turn directions for all terrains, and alerts to sharp curves ahead.

Ideal for riding no matter the weather conditions, the Edge 1030 features a 3.5-inch high-resolution, capacitive touch panel display that is quick and responsive – even when wet or used with gloves. Ambient light sensors automatically adjust the screen's brightness making important key training metrics and advanced performance monitoring tools easier than ever to view day or night.

"Whether a competitor, commuter or adventure-seeker, we've found a better ride for all cyclists with the newest addition from Garmin – the Edge 1030," said Adam Howarth, General Manager Garmin Australasia. "This innovative GPS cycling computer is compatible with our suite of cycling products, including the new Vector™ 3 and 3S power meter, as well as our Varia™ cycling awareness products like the Varia Rearview Radar and the Varia UT800 Smart Headlight. This means cyclists can now ride farther and more often thanks to the most advanced, intuitive and motivating ride data to date."

Enhancements in navigation and course planning on the Edge 1030 were made with the cyclist in mind. New Trendline popularity routing uses billions of kilometres of ride data from Garmin Connect to provide riders with the best road, mountain or gravel routes that are aggregated from those most traveled by fellow cyclists. Using the improved and revamped Course Creator in Garmin Connect allows cyclists to generate even more bike-friendly routes based on popularity data.

Preloaded on the Edge 1030, the Garmin Cycle Map includes turn-by-turn navigation and new alerts that notify riders of sharp curves ahead. While riding, cyclists will receive elevation information, see points of interest and be able to search for addresses – all right on their screen. By inputting a distance and starting direction, the Edge 1030 will give riders up to three round-trip routes to choose from and will guide cyclists back to the route if they stray away. Built-in GPS, GLONASS and altimeter sensor capabilities also provide accurate ride data so cyclists know how far, fast and high they ride.

While out for a ride, the Edge 1030's smart connectivity features mean cyclists won't have to reach for their phone. New rider-to-rider messaging¹ lets cyclists send prewritten messages directly from their Edge 1030 to other riders using the Edge 1030. Cyclists can also view and respond to missed calls or texts² with prewritten replies. Built-in incident detection³ will automatically send a cyclist's location to emergency contacts if they run into trouble, while GroupTrack⁴ and LiveTrack⁵ let friends, family and other cyclists keep track of a rider's location in real time.

¹ When paired with a compatible smartphone; see Garmin.com/ble

² Available on Android™ only

³ When paired with a compatible smartphone; primarily designed for road cycling use

⁴ When paired with a compatible smartphone; GroupTrack can track up to 50 riders

⁵ When paired with a compatible smartphone; see Garmin.com/ble

The Edge 1030 comes with the latest version of Strava Live Segments, featuring more competition and better segments. Cyclists who upgrade to Strava Premium will gain access to everything from real-time races against their personal best, to the most popular nearby segments. Cyclists can start their favorite Strava segments, and while riding, will receive an upcoming segment alert as they approach a start. Riders will then receive second-by-second, real-time comparisons of their performance against their most relevant competitor and will race against their actual speeds – not just their average. The new Segment Explore feature lets riders view popular and marquee segments around them directly on their Edge. Preloaded with the new Strava Routes Connect IQ app, starred routes can now be wirelessly synced to the Edge 1030 so cyclists can navigate and compete on their favorite Strava segments at the same time⁶.

Installed on the Edge 1030, the new TrainingPeaks Connect IQ app puts daily workouts right on the Edge device. It guides cyclists through a workout in real time – complete with intensity targets and interval durations. After a workout, syncing to TrainingPeaks will provide cyclists with a detailed analysis of their ride, as well as the ability to measure progress toward their goals.

Linking the Best Bike Split Race Sync app with an Edge 1030 means cyclists will have all their current race plans available at their fingertips. Best Bike Split allows riders to see how changes in weight, power and drag affect their goal race time, while helping to create the perfect power plan for race day.

The Edge 1030 works with the new flush mount, keeping the device in line with the handlebars – not above them – giving it a lower profile. Featuring up to 20 hours of battery life⁷, the Edge 1030 is compatible with the new Garmin Charge™ integrated battery pack accessory for in-ride charging and power, giving riders an additional 40 hours to finish even on the longest of rides. The Edge 1030 is available now with a recommended retail price of AU\$879. A bundle option, which includes a premium heart rate monitor as well as cadence and speed sensors, has a RRP of AU\$999.

The ever-expanding Garmin fitness segment develops technologies to enhance and promote healthy and active lifestyles. Whether users are runners, cyclists, swimmers, multi-sport athletes, or simply looking to stay active throughout the day, there is a product that can help them reach their health and fitness goals.

For decades, Garmin has pioneered new GPS navigation and wireless devices and applications that are designed for people who live an active lifestyle. Garmin serves five primary business units, including automotive, aviation, fitness, marine, and outdoor recreation. For more information, <http://www.garmin.com.au>, and [facebook.com/garminAU/](https://www.facebook.com/garminAU/).

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⁶ Requires Strava Premium membership. Purchases of Edge 1030 receive a free 60-day trial of Strava Premium.

⁷ Battery life may vary depending on usage

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