

Garmin® introduces the vívofit® 4 activity tracker Slimmer than ever with an always-on colour display and 1+ year battery life

SYDNEY, Australia - 27 December 2017 - Garmin Australia today announced the vívofit 4, a daily activity tracker¹ with an incredible 1+ year battery life – no charging necessary – and a sunlight-readable, always-on colour display. Designed for 24/7 wearability, the vívofit 4 is swim- and shower-safe and features a sleek, comfortable band. The vívofit 4 is ready to go right out of the box, and can be paired with a smartphone for additional features. Easy to set up and simple to operate, all that's left is to put it on and go.

"An activity tracker is only as effective as how often you wear it, and this is where the vívofit 4 really shines – you can set it and forget it," said Adam Howarth, General Manager Garmin Australasia. "It's the ideal device for customers who want something reliable that they don't need to hassle with or take off to recharge."

Right out of the box, the vívofit 4 starts tracking steps and encourages users to stay active with a coloured move bar that fills up when a user has been stationary for too long. It also assigns daily step goals based on current activity levels which automatically adjust to the user, gradually nudging them toward a healthier, more active lifestyle.

For those customers looking for more than just basic activity tracking, the vívofit 4 can be paired with a smartphone, adding even more functionality and options, such as tracking sleep, intensity minutes and more. Forget to start or stop a timed activity? Thanks to Move IQ, the vívofit 4 is able to detect changes in a user's movement and automatically capture and classify activities such as walking, running, biking, swimming and using an elliptical. Users can use the vívofit 4 as their everyday watch, complete with a countdown timer, stopwatch and multiple alarms. A weather widget gives a quick, illustrated look at the day's weather. The vívofit 4 even includes Find My Phone for those who need a little extra help keeping track of their smartphone.

Through the Garmin Connect app, users can customise the vívofit 4 with various watch faces, colour themes and personalised text, such as an emergency contact or motivational phrase. Interchangeable accessory bands (sold separately) make it easy to switch up colours and styles to match any mood or outfit.

Within the newly redesigned Garmin Connect, a free online community, it is easier than ever to get an at-a-glance look at important stats like steps and sleep. Users can filter and customise their data so that they are only seeing what is most relevant. Users can connect with friends and family to motivate one another, join challenges, engage in friendly competitions and more. And speaking of competitions, vívofit 4 users with children who own [vívofit jr. 2](#) devices can compete against one another using the Toe-to-Toe™ timed step competition feature to determine who is clearing the table that night. The vívofit 4 will periodically sync with Garmin Connect throughout the day.

The vívofit 4 is available in White (S/M), Lime Green Speckled (S/M) and Black (S/M and L) for a recommended retail price of AU\$159. Interchangeable accessory bands are available in a Speckled Merlot and Speckled Navy combo pack (S/M) for AU\$39. Accessory bands in Speckled Black (S/M), White (S/M) and Black (S/M and L) are available for individual purchase for a RRP of AU\$29.

The ever-expanding Garmin fitness segment develops technologies to enhance and promote healthy and active lifestyles. Whether users are runners, cyclists, swimmers, multi-sport athletes, or simply looking to stay active throughout the day, there is a product that can help them reach their health and fitness goals.

For decades, Garmin has pioneered new GPS navigation and wireless devices and applications that are designed for people who live an active lifestyle. Garmin serves five primary business units, including

automotive, aviation, fitness, marine, and outdoor recreation. For more information, visit <http://www.garmin.com.au>, and [facebook.com/garminAU/](https://www.facebook.com/garminAU/)

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About Garmin

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